

Surveillance Solutions  
Casinos



# Intelligence for the Gaming Market

The gaming industry faces significant challenges from a security and fraud reduction perspective: helping safeguard both guests and employees, protecting critical assets, and leveraging data to investigate inconsistencies and fraudulent activity. Stringent regulations must also be followed to maintain compliance. With massive amounts of individuals on premises at any given time and large amounts of money changing hands, a casino environment is home to a wide variety of business burdens.



## Advanced Surveillance Solutions

Casino surveillance teams leverage video technology to efficiently gather data to effectively address threats and fraud in real-time. Video is a critical tool that allows operators review and investigate events quickly and efficiently. When used to augment the capabilities of personnel on the floor, video delivers an accurate picture of what occurred at any given time, allowing surveillance departments to achieve high levels of safety while building proactive risk mitigation programs and practices.

Half of the battle of reducing theft is understanding the drivers behind fraudulent behavior. For example, how does the behavior of a criminal differ from that of a legitimate guest? Surveillance teams spend a significant amount of time trying to differentiate between the two. Surveillance solutions that provide the highest quality video are paramount in the casino's ability to identify and respond to these threats. It is vital that operators can quickly bring up a camera and be able to move the camera quickly and smoothly without affecting the ability to follow a suspect across the gaming floor.

Pelco Inc. is a trusted partner in the gaming market, delivering robust video surveillance solutions that allow casinos to take hold of the benefits of today's most advanced technology offerings while ensuring legacy investments are maximized to meet budget requirements. Pelco's open platform approach allows gaming customers to benefit from a wide range of solutions, whether a casino is looking to adopt all IP, move to hybrid or even maintain legacy third-party equipment.



## Solutions for Gaming



The Optera Panomersive Experience delivers completely stitched panoramic views without the disruption of disjointed sensor boundaries. With 12 MP resolution and electronic PTZ, Optera elevates both live and forensic scene analysis through an introduction of 180, 270, and 360-degree views, a vast improvement to standard fixed camera views.

# Proven Surveillance Solutions

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With wide dispersion in the gaming market, Pelco understands the specific challenges casinos face and the company's innovative surveillance technologies ensure fraud reduction programs and strategies are maximized through the delivery of video intelligence.

## High Quality Video

Megapixel cameras deliver the utmost in image quality that allow surveillance teams to focus on mitigating fraud while ensuring compliance with gaming regulations. Pelco solutions set a benchmark for image quality, precision control, low light and wide dynamic range, giving casinos the video images necessary to see the details, such as viewing card faces and identifying chips based on color.

## Intuitive User Experience

Surveillance teams can easily realize the wide range of features and benefits without costly and time-intensive training sessions, enabling casinos to focus on proactive fraud reduction strategies. Streamlined interfaces speed up investigations and efficient operation to enable operators to effectively monitor live situations and drive better faster decisions.

## New Levels of Integration and Reliability

Casino operators can leverage video surveillance solutions to gather a wide variety of data points to elevate the customer experience while allowing surveillance teams to reduce loss on the gaming floor. With Pelco, system reliability is maximized and continuous operation is maintained to keep in compliance with regulations. Pelco technologies also integrate with a wide variety of third-party systems.

## ↓ Solutions for Gaming



Spectra Enhanced delivers high-resolution image capture to enable casinos to accurately identify fraud or known criminals. With 1080p, Surevision, 60 fps and low latency, it is an ideal device for casinos.



VideoXpert delivers an intuitive design and easy-to-navigate interface that effortlessly displays critical security and video data to enable casino surveillance teams to make informed decisions and quickly close cases.

# Demonstrated Success

Casinos across the globe — from Las Vegas to Macau — trust Pelco intelligent video and security solutions to reduce fraud, control liability issues and ensure customer expectations of safety are met. Here is what our customers are saying:



## Black Oak Casino

“Our security solutions go beyond the walls of this facility and are critical to helping us maintain a safe and consistent experience for our guests. It took a ‘power team’ to produce a power system and I am very proud of the end result. Thank you SSI, Pelco, Avaya and our TGA surveillance technology teams.”

— Edewaa Ti Foster, Commissioner and Vice Chair, Tuolumne Me-Wuk Tribal Gaming Agency

For more information, please visit [www.pelco.com](http://www.pelco.com) or call (800) 289-9100 (United States and Canada) or +1 (559) 292-1981 (international). For pricing information or to purchase Pelco products, please contact your manufacturer’s representative or the Pelco office in your area.

### Pelco Inc.

625 W. Alluvial Ave. Fresno, CA 93711 [pelco.com](http://pelco.com)

+1 (559) 292-1981 International Phone  
(800) 289-9100 USA & Canada Phone  
(800) 289-9150 USA & Canada Fax