### ENSURING SAFE TRANSIT

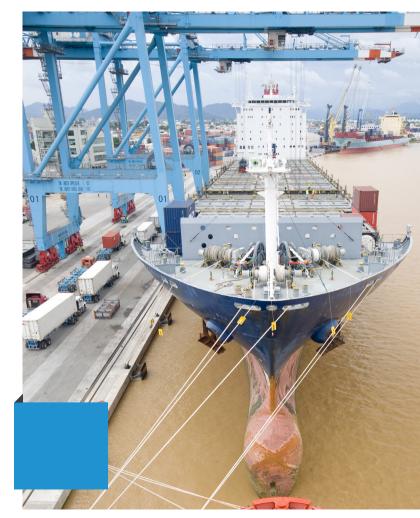






## CHALLENGE: EVOLVING RISKS

Airports and seaports are the most dynamic environments in the transportation market. From facing evolving terrorism threats and crime, to complying with rules and regulations, and addressing the needs of passengers, these complex environments operate at breakneck speeds and leave little room for error. An airport, in fact, operates like its own metropolitan area, separated from its geographic surroundings and positioned as a standalone facility. Multiple ingress and egress points, as well as perimeters and various facilities need to be monitored and thousands of travelers and employees need to be protected on a daily basis.

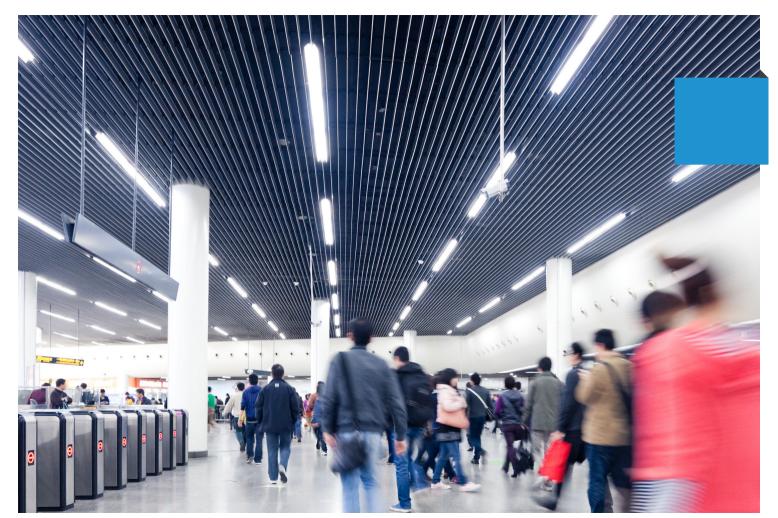


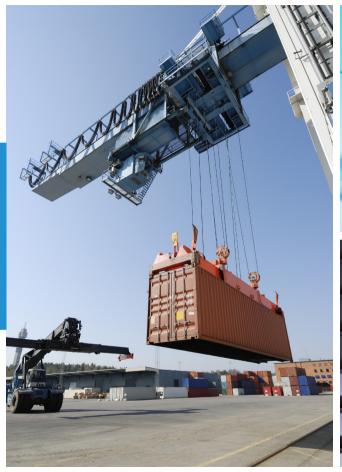
#### ELEVATE INTELLIGENCE

Collaboration between multiple stakeholders and responding agencies. Security and operational data must be easily shared with other airport departments and local agencies such as police, customs, fire and medical response, and even airport operations. The process of sharing critical security data with these parties permits a more informed response, rapid investigation processes and greater awareness across the organization.

A critical challenges faced by airports and seaports today revolves around increasing operational efficiencies while ensuring a high level of safety. Security leaders often look to leverage technology solutions to help streamline operations and optimize staff and aligned resources. This approach delivers greater security capability through early detection of threats, allowing for compliance with security regulations and procedures.











#### CHALLENGE: SILOED STRATEGIES

No longer can departments and systems stand on their own. Collaboration and integration is critical. A multi-disciplined, multi-layered security strategy augments security personnel and enables operators to effectively engage in real-time monitoring and situation management while supporting investigative and forensic needs.

Strategic security policies and processes, effective security personnel training and staffing are key elements that must be developed, and then combined with robust platforms and solutions that enable intelligence gathering.

All of these processes enable a high level of awareness to propel higher levels of safety, security and disaster preparedness for the vast and diverse environments typical of today's commercial airports and seaports.



# PROACTIVE VS. REACTIVE

By combining video surveillance with intelligent tools such as video analytics and other third-party tools, security officials can easily identify criminal suspects, identify potential vulnerabilities and ensure compliance with government regulations.

Collaboration between first responders and other departments within an organization drives new levels of intelligence across the organization, allowing users to drive powerful investigations and trends to ensure a safe and secure environment.

Open platforms that easily integrate and support other systems outside of security (i.e. radar systems and building management) helps deliver advanced levels of ROI and ensures today's investments will be highly valuable in the future.





Airports and seaports seek out partnerships, processes and platforms that help deliver peace-of-mind that security awareness is maximized across infrastructures and perimeters.

# SOLUTION: SECURITY INTELLIGENCE

The combination of valuable tools to enhance airport and seaport security efforts, such as IP video surveillance, advanced video analytics, 360-panoramic technology and advanced video recording and monitoring systems, allows users to build stronger security programs through intelligent data collection.

Feature-rich video viewing and policy-based distribution improves emergency management, while open video management platforms unify security solutions and procedures into an intuitive platform that encourages new levels of situation awareness and enables rapid response.

Today's solutions must also propel collaboration between multiple stakeholders and responding agencies. Video data must be easily shared with other airport departments and agencies to support forensic capabilities, rapid investigation and greater awareness. All of these processes allow airports and seaports to realize a more proactive approach to security.

Beyond safety, transportation hubs look to leverage security tools to increase operational efficiencies. Security leaders often look to leverage existing technologies, such as surveillance cameras, to help streamline operations through the optimization of staff and technology resources. This approach delivers greater capability and enhanced ROI through early detection of threats and operational efficiencies, allowing for compliance with regulations while driving business value.





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